

**COMPLETE and RETURN with DEPOSIT to secure booking**

Ireland's Premier Exhibition Organisers Presents:

## BOOKING FORM

Please Complete in Block Capitals

Venue: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

Name Over Stand: \_\_\_\_\_

Goods To Be Exhibited: \_\_\_\_\_

Name Of Person Dealing With Stand: \_\_\_\_\_

Number Of Exhibitors On Stand: \_\_\_\_\_

Invoice To Be Sent To If Different From Above: \_\_\_\_\_  
\_\_\_\_\_

**Stand Size (Sq.m.):** \_\_\_\_\_

**Stand Cost:** \_\_\_\_\_

**Plus Vat@21 ½%:** \_\_\_\_\_

**Total Cost:** \_\_\_\_\_

Less Deposit: \_\_\_\_\_ (50% deposit or full payment due to reserve booking)

Balance Due: \_\_\_\_\_ (Balance must be paid 4 weeks before exhibition date)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Signed on behalf of Modern Homes Exhibitions: \_\_\_\_\_

### PRICE LIST FOR EXHIBITION SPACE INSIDE STAND COST

Includes: Shell Scheme, Lighting,  
Sockets, Carpeting and Nameplate

Stand Size	Square Meters	Cost
<b>Stand Rates - 6m<sup>2</sup> - 8m<sup>2</sup> - €185 per sqm</b>		
3 x 2	6sqm	€1110
4 x 2	8sqm	€1480
<b>Stand Rates - 9m<sup>2</sup> - 16m<sup>2</sup> - €165 per sqm</b>		
5 x 2	10sqm	€1650
6 x 2	12sqm	€1980
3 x 3	9sqm	€1485
4 x 3	12sqm	€1980
5 x 3	15sqm	€2475
4 x 4	16sqm	€2640
<b>Stand Rates - Over 18m<sup>2</sup> - €145 per sqm</b>		
6 x 3	18sqm	€2610
7 x 3	21sqm	€3045
8 x 3	24sqm	€3480
9 x 3	27sqm	€3915
5 x 4	20sqm	€2900

Larger Spaces also available

#### Stand Rates - Under 6m<sup>2</sup>

3 x 1	€795
4 x 1	€995

10% extra added to stand cost  
when booking a corner stand

#### Open Space Rates - Over 18m<sup>2</sup> - €135

7 x 3	21sqm	€2835
8 x 3	24sqm	€3240
9 x 3	27sqm	€3645

Open space does not include shell scheme,  
lighting, sockets, carpeting or nameplate

Larger Spaces also available

All prices subject to VAT @ 21½%



# THE Every Woman SHOW

The Hub, Cillin Hill, Dublin Road, Kilkenny

**Friday 17th, 18th & 19th April, 2009**

### Opening Times

Fri. 17th April 2pm - 9pm  
Sat. 18th April 11am - 6pm  
Sun. 19th April 11am - 6pm

8B Coady's Quay, Dungarvan, Co. Waterford

Telephone: (058) 48633 . Fax: (058) 48648 . Email: modernhomes@cablesurf.com

[www.modernhomes.ie](http://www.modernhomes.ie)

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assets model AGENCY



## Exhibition Stands

The complete stand system will be supplied. This is a white modular construction system. Stand prices include lighting, double socket and name plate over the stands. Open space for larger exhibits is also supplied. To book a stand, complete and return the booking form on the back cover or book on-line at [www.modernhomes.ie](http://www.modernhomes.ie) and send a 50% deposit to secure your booking.



## Introduction

The team at Modern Homes Exhibitions are delighted to announce the launch of the first ever South East exhibition aimed exclusively towards women. This takes place at the Hub, Cillin Hill, Dublin Road, Kilkenny on 17th 18th and 19th April 2009. The show will be targeting women of all ages who are fashion conscious and are looking for a one stop shop to find the latest fashion trends and accessories under one roof. This will include fashion shows each day hosted by Ireland's leading model agency, Assets. The models will include ex Ms Ireland Sarah Morrissey, celebrity model Pippa O' Connor, and top fashion model Karen Fitzpatrick from Kilkenny. The show will also feature pamper areas, seminars, health advice plus over 120 companies from the UK and Ireland exhibiting everything a women wants.

## Advertising

Modern Homes carries out a comprehensive advertising campaign right up to the show. The campaign will be enormous and incorporate all possible media channels available. These include:

- Local and National Radio Advertising
- Newspaper (national and local) including exhibition feature the week of the show.
- Directional Sign on all major routes entering the exhibition town/city
- Advertising boards on all major routes covering a 40-mile radius
- Posters, promotions in shops and businesses



VENUE



The Hub, Cillin Hill, Dublin Road, Kilkenny

FLOOR PLAN

